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**ANNUAL AUDITED REPORT** FORM X-17A-5 **PART III** 

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| OMB Number:              | 3235-012 |
| Expires: May 31, 2017    |          |
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SEC FILE NUMBER 8 -69215

**FACING PAGE** Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

| REPORT FOR THE PERIOD BEGINNING  | 1/1/2016                                 | AND ENDING     | 12/31/2016                                |
|--|--|----------------|---|
| _  | MM/DD/YY                                 |                | MM/DD/YY                                  |
| A. I   | REGISTRANT IDENTI                        | FICATION       |   |
| NAME OF BROKER-DEALER:   |  | _              |   |
| Computition of the control of the co |  | <b> -</b>      | OFFICIAL USE ONLY                         |
| SenaHill Securities, LLC   |  |                | FIRM ID. NO.                              |
| ADDRESS OF PRINCIPAL PLACE OF BUSINESS:  | (Do not use P.O. Box No.)                | <u></u>        | 111111111111111111111111111111111111111   |
| 115  | Broadway, 12th Floor                     |                |   |
|  | (No. and Street)                         |                |   |
| New York   | NY                                       |                | 10006                                     |
| (City)   | (State)                                  |                | (Zip Code)                                |
| NAME AND TELEPHONE NUMBER OF PERSON  | TO CONTACT IN REGARD                     | TO THIS REPORT |   |
|  | To contino in tagorato                   |                | 12-897-1686                               |
| Kathy Efrem  |  |                | 12-897-1080<br>Area Code – Telephone No.) |
|  |  | •              | area coac - Telephone (40.)               |
| B. A   | CCOUNTANT IDENT                          | IFICATION      |   |
| INDEPENDENT PUBLIC ACCOUNTANT whose o  | oinion is contained in this Repo         | ort*           |   |
| Wit  | humSmith + Brown, PC                     |                |   |
| (1   | Name if individual, state last, first, i | niddle name)   |   |
| 141 Broadway, 9th Floor  | New York                                 | NY             | 10018                                     |
| (Address)  | (City)                                   | (State)        | (Zip Code)                                |
| CHECK ONE:   |  |                |   |
| ☐ Certified Public Accountant ☐ Public Accountant  |  |                |   |
| Accountant not resident in United State  | e or any of its nossessions              |                |   |
| Accountant not resident in onned State   | s of any of its possessions              |                |   |
|  | FOR OFFICIAL USE O                       | NLY            |   |
|  |  |                |   |
|  |  |                |   |

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## **OATH OR AFFIRMATION**

| I,                      | Gregg Sharenow   | , swear (or affirm) that, to  |
|-------------------------|--|---|
| best                    | t of my knowledge and belief the accompanying financial st     | atement and supporting schedules pertaining to the firm of              |
|                         | SenaHill Securities, LLC                                       | , as of   |
|                         | December 31 ,20 16, are true and                               | correct. I further swear (or affirm) that neither the company           |
| nor                     | any partner, proprietor, principal officer or director has any | proprietary interest in any account classified solely as that of        |
| a cu                    | ustomer, except as follows:                                    | •   |
|                         |  |   |
| -                       |  |   |
|                         |  |   |
|                         |  | $\mathcal{O}$   |
| -                       |  | 4   |
|                         | SARAH LEGENZA<br>Notary Public, State of New York              | Signature   |
|                         | No. 01LE6284292<br>Qualified in New York County                | 1 - 50 -  |
|                         | Commission Expires June 17, 2017                               | Cheif Financial Officer   |
|                         |  | Title   |
|                         | 2/17/17  |   |
|                         | Notery Public  |   |
|                         | • /  |   |
|                         |  |   |
| Thi                     | is report** contains (check all applicable boxes):             |   |
| X                       | (a) Facing page.   |   |
|                         | (b) Statement of Financial Condition.                          |   |
| 図                       | (c) Statement of Operations.                                   |   |
| XXXX<br>X               | (d) Statement of Cash Flows                                    |   |
| X                       | (e) Statement of Changes in Member's Equity                    |   |
| П                       | (f) Statement of Changes in Liabilities Subordinated to Cl     | laims of Creditors.   |
| $\overline{\mathbb{X}}$ | (g) Computation of Net Capital.                                | ·   |
| X                       | (h) Computation for Determination of Reserve Requirement       | ents Pursuant to Rule 15c3-3.   |
| Ħ                       | (i) Information Relating to the Possession or control Req      |   |
| Ħ                       | •  | of the Computation of Net Capital Under Rule 15c3-1 and the             |
| لسا                     | Computation for Determination of the Reserve Require           | · · · · · · · · · · · · · · · · · · ·                                   |
|                         |  | Statements of Financial Condition with respect to methods of con-       |
| ш                       | solidation.  | Agreements of Financial Condition with respect to methods of con-       |
| X                       | (i) An Oath or Affirmation.                                    |   |
| 靣                       | (m) A copy of the SIPC Supplemental Report.                    |   |
| 口                       |  | to exist or found to have existed since the date of the previous audit. |
| 図                       | (o) Independent Auditors' Report Regarding Rule 15c3-3         |   |
| 띘                       | (n) Rule 15c3-3 Exemption Report                               | **************************************                                  |

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Management of SenaHill Securities, LLC

We have audited the accompanying statement of financial condition of SenaHill Securities, LLC (the "Company"), as of December 31, 2016. This financial statement is the responsibility of SenaHill Securities LLC's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statement referred to above presents fairly, in all material respects, the financial condition of SenaHill Securities, LLC as of December 31, 2016, in accordance with accounting principles generally accepted in the United States of America.

February 27, 2017

Withem Smeth + Brown PC

# SENAHILL SECURITIES LLC STATEMENT OF FINANCIAL CONDITION **DECEMBER 31, 2016**

#### **Assets**

| Cash Accounts receivable Other assets          | \$ 361,<br>198,<br>3, |            |
|--|-----------------------|------------|
| Total assets                                   | \$ 563,               | 790        |
| Liabilities and Memb                           | er's Capital          |            |
| Liabilities: Accounts payable Due to affiliate | \$ 143,<br>20,        | 217<br>162 |
| Total liabilities                              | 163,                  | 379        |
| Member's capital                               | 400,                  | 411        |
| Total liabilities and member's capital         | \$ 563,               | 790        |

#### SENAHILL SECURITIES LLC

## NOTES TO FINANCIAL STATEMENT DECEMBER 31, 2016

#### Note 1 - Organization and nature of business

SenaHill Securities, LLC (the "Company"), is a limited liability company. The Company is a wholly-owned subsidiary of SenaHill Advisors, LLC (the "Parent"). The Company is registered with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority. The Company provides private placement of securities and other securities services.

### Note 2 - Summary of significant accounting policies

#### Basis of accounting and use of estimates

These financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP") which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

#### Accounts receivable

Accounts receivable are comprised of receivables for fees. The Company evaluates collectability of its accounts receivable and determines if an allowance for uncollectible accounts is necessary based on historical payment information or known customer financial concerns. There was no allowance for uncollectible accounts at December 31, 2016.

### Income taxes

The Company is a single member limited liability company for federal, state, and local income tax purposes. As such, it is a disregarded entity for tax purposes and does not pay any taxes, which are borne primarily by the individual owners of its Parent. The Company does not reflect any taxes in its financial statements. The Company's income or loss is taken into consideration in the tax returns of its Parent's owners.

Management has determined that the Company had no uncertain tax positions that would require financial statement recognition. This determination will be subject to ongoing reevaluation as facts and circumstances may require. Currently, the Company is not subject to examination by major tax jurisdictions.

#### Note 3 – Compliance with Rule 15c3-3

The Company does not handle cash or securities on behalf of customers and accordingly has no obligation under SEC Rule 15c3-3.

### Note 4 - Concentrations

The Company maintains its cash balance at one financial institution. The Company does not consider itself to be at risk with respect to its cash balance. The Company earned 81% of its revenues from two customers. At December 31, 2016, 100% of the Company's receivables are from two customers.

#### SENAHILL SECURITIES LLC

## NOTES TO FINANCIAL STATEMENT DECEMBER 31, 2016

#### Note 5 - Regulatory requirements

The Company is subject to the SEC Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2016, the Company had net capital of approximately \$198,000, which was approximately \$148,000 in excess of its required net capital of \$50,000.

#### Note 6 - Related party transactions

Pursuant to a service agreement, affiliates of the Company provide various services and other operating assistance to the Company. The agreements provide for professional services, compliance, legal fees and other operating expenses. The total amount borne by the affiliates under this agreement was approximately \$742,000 for the year ended December 31, 2016. As of December 31, 2016, the amount due to an affiliate for fees pursuant to the service agreement was approximately \$20,000.

The Agreement has a term of one year and is automatically renewed annually, unless terminated or modified by written notice.